## **Caroline Kelly**

Phoenix/Tempe, AZ

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Work Experience

PHNX Sports, *Production Intern* — January 2024-Present

Provide support for content creation, assist in production and editing, and manage social media tasks. This internship offers hands-on professional experience Adobe After Effects, Photoshop and Premiere.

Walter Cronkite Sports Network, Director/Floor director - August 2022-Present

Skilled in collaborating with production teams, managing live shows, and utilizing advanced broadcast equipment.

ASU Woman's Club Lacrosse Team - *Social Media Manager* — January 2021-Present Managed all social media presence and content on multiple platforms. Designed new, engaging content.

Duck Inn Taproom, Server/Bartender - May 2022-August 2023

Performed cashiering functions (closing checks, preparing end-of-day reports), Serviced guests with food and beverage requests in a timely, professional, and friendly manner.

Urban L Salon, Shampoo Girl & Receptionist - 2020-2021

Tending to clients, washing hair, cleaning, conversing with clients Checking Clients in/out, Answering phone, making appointments

Education

Arizona State University, Walter Cronkite School of Journalism and Mass Communication

Degree: Bachelor or Arts — Class of 2025

Minor: Film and Media Production — Class of 2025 Souderton Area High School — Class of 2021

Weighted GPA: 4.2

Volunteer Experience

Dessert SSTIX Lacrosse Coach - 2021-present SAGLA Community Lacrosse Coach — 2018-2019

Assistant coach for Girls middle school recreation Lacrosse teams

SAVE Environmental Organization — 2018-2021

Serving the community though education and out reach programs to better the environment

Skills

Proficient in, Adobe software, Final Cut Pro and iMovie for film/photo/graphic editing

Proficient in Open-table, Square and Vagaro

Proficient in using Google Apps (Docs, Slides, Sheets, Forms, Mail, Classroom)

Strong communication and leadership skills

Accomplishments

ASU Women's Lacrosse Club elected Vice Prez — Dec. 2021-Present

Lacrosse Team Captain — 2020-2023

Activities

Walter Cronkite Sports Network
ASU Woman's Lacrosse Club
American Sign Langue (ASL) Club
2021 - Present
2022 - Present